UNIVERSITY OF MONTENEGRO MOCK TEST

SCHOOL OF MANAGEMENT

ENGLISH LANGUAGE TEST 2

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NAME INDEX NO

I Read the text and do the exercises below

*Subway, the American sandwich franchise\*, has 1,400 outlets. It is America's biggest fast-food chain – bigger than McDonald's. Subway Japan sets up 25 new stores every year in Japan. More than a half of these fail. Why? Masahiro Kobayashi says this is because the American company doesn't adapt its services to the Japanese. As an example he explains that the size of the Subway bread roll is too big for Japanese women to eat comfortably. Many customers visit Subway once and never come back again. Another problem may be that Subway's image is too 'healthy' for Japan. To suit Japanese tastes, hamburgers need a lot of mayonnaise, and the buns need a lot of sugar. Some people blame the failures on poor management. However, Yoshimasa Kawabata, Marketing Manager of Subway Japan, does not agree that Subway has bad management. He says: 'We are just a franchise of Subway in America, but we are still the biggest sandwich chain in Japan.'*

\* franchise= one company allows another company to sell its goods or services

Answer the following questions:

1. What are the reasons for unpopularity of *Subway* in Japan?

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Mark the following as TRUE or FALSE:

1. *Subway* has 14,000 outlets in Japan. \_\_\_\_\_\_\_
2. McDonald’s is the biggest fast-food chain in America. \_\_\_\_\_\_\_

Find a word in the text that means the same as following:

# open \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*shop \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* (10) \_\_\_\_\_pts.

II Say whether the following sentences express temporary state/action or a future arrangement:

1. The factory is working seven days a week. \_\_\_\_\_\_\_\_\_\_\_\_
2. The number of Pret a Manger shops is increasing not only in London, but also in other parts of the UK. \_\_\_\_\_\_\_\_\_\_\_\_
3. Mark is visiting the Canary Islands next month for a business trip. \_\_\_\_\_\_\_\_\_\_\_\_
4. I am meeting my business partner at the airport tonight. \_\_\_\_\_\_\_\_\_\_\_\_

5. She is attending a course on presentations. \_\_\_\_\_\_\_\_\_\_\_\_

(5) \_\_\_\_\_pts.

III Find the mistakes in these sentences and write the correct version:

1. I think you should to go on a training course.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.I should learn speak the local language?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Should he not be late for meetings.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. I think we ought launch a new product now.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5.I don’t think you ought interrupting her.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (5) \_\_\_\_\_pts.

IV Fill in the missing forms:

|  |  |
| --- | --- |
| NOUNS | VERBS |
|  | sell |
|  | present |
| increase |  |
|  | recommend |
|  | support |
| share |  |
| service |  |
|  | claim |
|  | appraise |
| research |  |

(10) \_\_\_\_\_ pts.

V Translate the following sentences into English

1. Kada putuješ u Švedsku trebalo bi da naučiš nekoliko švedskih riječi.

2. A: Volio bih da Vam predstavim gosp. Brauna. B: Drago mi je, ja sam Mark.

3. Dobro reklamiranje proizvoda i usluga često povećava prodaju.

4. Možete li da mi rezervišete hotel u Briselu za srijedu 11. maja za jednu noć?

5. Naš tim trenutno radi veoma mnogo; trebalo bi da razgovaramo sa šefom o tome.

6. Mislim da ne bi trebalo da vodiš naše kupce u taj skupi restoran.

7. Da bi riješile probleme kompanije postavljaju savjetnike.

8. Izgleda da ne ostvarujemo naše ciljeve; da li bi trebalo da promjenimo strategiju?

9. Izvještaj za ovu godinu pokazuje povećanje prodaje; mislim da ne bi trebalo ništa da mijenjamo za sledeću godinu.

10. U petak putujem u London da bih prisustvovao međunarodnoj konferenciji.

(20) \_\_\_\_ pts